



### **Karma Krew's Peace by Peace Project Program Basics & Eligibility Requirements for Teaching Corps Applicants**

In order to be eligible for this unique program, you must meet the following requirements:

1. The candidate must have completed a minimum 200 hour yoga teacher training program.
2. The candidate must have been regularly teaching yoga for a minimum of one year unless granted special permission by Karma Krew. If you have been teaching for less than one year, please e-mail [peacebypeace@karmakrew.org](mailto:peacebypeace@karmakrew.org) to setup a personal phone call to discuss your situation.
3. It is suggested but not required that the candidate have prior experience professionally or personally within the underserved population they intend to serve.
4. The candidate must have up-to-date liability insurance and furnish a Certificate of Insurance to Karma Krew listing Karma Krew as an Additional Insured.
5. The candidate must comply with any background checks required by the agency you will be serving before beginning work with desired population.
6. The candidate must commit to a minimum of a year contract with the Peace by Peace Teaching Corps.

#### **Requirements/Restrictions for Peace by Peace Projects**

For candidates seeking to teach Yoga classes to underserved populations, their intended projects must follow these guidelines in order to be eligible:

1. Classes should meet a minimum of once a week in frequency.
2. Private sessions for one individual do not qualify. If only one person attends on occasion that is okay. It just cannot be a program intended for one person. Suggested class sizes vary by population but typically average between 5-10 participants.
3. The class must be a minimum of 45 minutes – 1 hour each week. It may be longer if necessary.
4. Your underserved population must fit into one of the following categories:
  - a. Abused/Neglected Children or Special Needs Children
  - b. Battered Women/ Domestic Violence Victims
  - c. Cancer Patients and Survivors

- d. Developmentally Challenged Individuals
- e. Disabled Individuals
- f. Elderly Populations (Alzheimer's Patients, Nursing Home Residents)
- g. HIV+ Individuals and Individuals with AIDS
- h. Homeless/Runaway Population
- i. Inner City populations with significant socio-economic challenges
- j. Prisoners or Individuals in Juvenile Detention Facilities
- k. Recovering Addicts in Drug and Alcohol Treatment Facilities
- l. War Veterans

5. The class must be based on the Yoga philosophy of inclusivity. It can include a variety of Yoga practice disciplines, but its general underpinnings must be based in the principle of accepting all belief systems. The intention is not to persuade any participant to a particular system of spirituality.

6. The candidate must furnish a "Letter of Support" from the organization in which they plan to serve. We have included as an attachment to this e-mail a template for this letter that you can use. For example, if you plan on teaching in a children's shelter, we must have a letter from that children's shelter on their letterhead indicating their willingness to provide:

- a. an appropriate space for the class to take place at a regularly set weekly time and any necessary logistical support.
- b. an employee or volunteer from the organization that agrees to act as the Peace by Peace "contact person" for the Peace by Peace teacher for the entirety of the project. This individual will be signing reports that verify a teacher's completion of proposed project.
- c. the Peace by Peace teacher with any appropriate volunteer training necessary to allow them to partake in volunteer work at that facility.

### **How the Peace by Peace Program Works**

The Peace by Peace Teaching Corps has been a Karma Krew project in the making for nearly two years now. Careful thought has been put into how to make this program sustainable for the organization, the teachers, and the populations we seek to serve. Upon acceptance to the program, you will be given a thorough orientation on how the program will work and our vision for growing it in the future. But for now, here are some broad brushstrokes to understand before choosing to apply to this program:

- Every Peace by Peace teacher will function as an "Independent Contractor" of Karma Krew. You will sign a legal contract for a year program outlining what you agree to complete over the course of that year.

- Karma Krew will furnish you with your own online Project Description/Fundraising page linked to [www.karmakrew.org](http://www.karmakrew.org). Here you will describe your project, post videos, comments, podcasts, blogs, whatever you like pertaining to your project. The general public will be able to come online to [www.karmakrew.org](http://www.karmakrew.org) and search our database of Peace by Peace projects and make a donation directly to the program of their choice.

- Donations you raise will go directly towards funding your salary and project, as well as supporting the continuation of the Peace by Peace Corps and providing

scholarships to teacher training programs for minorities. At the end of the year, you will receive a 1099 form for tax purposes.

- You will receive a maximum of \$50/class taught during the course of your year, and you will be paid quarterly approximately 1 month after the quarter ends (July, October, January, April)

<b>CLASSES TAUGHT DURING</b>	<b>PAYMENT RECEIVED</b>
April, May, June	July
July, August, September	October
October, November, December	January
January, February, March	April

- All donations secured will be subject to a 70/30 financial split between teacher and Karma Krew. For example, if you do not raise enough through your fundraising page to cover your \$50/class maximum, you will receive 70% of whatever you do raise. The remaining 30% will cover administrative costs, credit card fees charged for each donation, website costs, and go towards an endowment for the organization to ensure for the longevity of the program. A portion of this 30% will also be used to support a “Prop Fund.” You will be able to apply to the prop fund to furnish your class with necessary materials at no cost to you. Another portion of this 30% will be used to fund scholarships for Yoga teacher training programs for minorities in the hopes that they will eventually join the Peace by Peace teaching team as well.

- Should you succeed in raising more than your fundraising goal, after all of your salary costs for the year have been met at the \$50/class maximum, any additional funds raised after administrative costs have been removed will go towards an organizational endowment to secure for the future longevity of this program.

**A quick example of what this might look like:**

You teach one class/week in a detention center. This ends up being approximately 50 classes for the year assuming two weeks off. The thermometer on your project web page will be set to \$3600. 70% of \$3600 is \$2520 or \$50 to you for each class taught. Karma Krew will send you a check for 70% of whatever you raise each quarter as long as you submit your quarterly attendance sheet verified by your contact person at the organization in which you are serving.

There will be many opportunities for enriching your teaching experience through connections with other teachers also interested in Yoga activism. We will be creating a variety of opportunities for you to engage with other Peace by Peace teachers regularly so that you can enrich and improve each other’s experiences and teaching skills.

Karma Krew will provide extensive support around your fundraising efforts including our annual nationwide Yogathon during the whole month of June where individuals can gear their pledges raised during the month directly to your project. Karma Krew will also provide you with a personal tool kit and creative fundraising ideas for each month of the year.

We strongly encourage you to contact a studio with which you have a relationship and invite them to “adopt” your Peace by Peace Project for the year. The studio can then regularly implement Karma Krew’s monthly fundraisers on your behalf.

The fundraising will be far less complicated than it may appear at first. We’ve developed strategies for you that will make it easy to raise enough funds in one month to support you through the entire year.

Other program benefits include:

- Increased exposure, validity, and support for your local project through the nationally well-known and respected Karma Krew name.
- Additional free extensive insurance coverage through Karma Krew to protect you while you are working on behalf of Karma Krew.
- Other incentive programs to encourage you in having a long and successful partnership with Karma Krew in helping expand the practices of Yoga to all types of individuals.

As stated before, you will be given a thorough orientation to all the details of this program before being accepted, but for now if you would like to apply for acceptance into the Peace by Peace Project’s Teaching Corps, please open the Application document and submit to [peacebypeace@karmakrew.org](mailto:peacebypeace@karmakrew.org). If you have any urgent questions that must be answered before completion of this application, you may email them to us at [peacebypeace@karmakrew.org](mailto:peacebypeace@karmakrew.org), and we will get back to you as promptly as we can.

Otherwise, we will answer all detailed questions after your application has been submitted.

We thank you for your desire to extend the practice of Yoga to all individuals. We believe that together we can create, nurture, and grow a powerful movement supporting the expansion of yoga beyond the walls of the studio and into the hearts of our communities. We look forward to counting you as a partner in this vision.

Namaste,

Amy Lombardo & Scott Feinberg

Co-Founders of Karma Krew

[www.KarmaKrew.org](http://www.KarmaKrew.org)

Turning Inward ~ Reaching Outward